



OPEN AGE MEN'S SECTION SPONSORSHIP 2016/17

Sponsorship package	What does the sponsor get?	cost
Main kit sponsor	Logo on front of playing shirt 1 framed shirt for display in your office Press release to local news outlets and through social media Poster in home and away changing rooms Stall at annual junior gala Advertising space at home games Promotion of your services to our audience (see statistics below)	£600.00
Travel top sponsor	Logo on the travel/warm up tops of all players and officials Press release to local news outlets and through social media	£250.00
Annual tournament – main sponsor	Branding as main sponsor on all material for annual 7-a-side men's tournament. Space to promote your business at the event Sponsorship of trophy Front cover advert strip of tournament program Full page advert (inside front cover) of tournament program	£250.00
Annual tournament - Advertiser	1/2 page advert in tournament program Space to promote your business at the even	£50.00
Player sponsors	Your logo and web link will appear under the players photograph on our website	£25.00
Perimeter advertising	A 2m x 1m advertising hoarding to be displayed all year on the first team pitch at The Crescent (cost including sign production on outdoor Foamex and fitting at the ground).	£150.00

Sponsorship should make commercial sense...

Here are the numbers you'll be reaching:

- **733** likes on the club's Facebook page
- **456** followers on the clubs Twitter feed
- **96** teams playing in the junior gala on July 9
- **12** teams playing in the open age men's tournament on June 18
- **23** teams playing for the club in leagues from September (1 open age men's, 2 open age ladies and 20 junior teams)
- **280** players the open age men's team will face in a season

Get involved by sending an email to
openage@tingleyathletic.co.uk



CHARTER STANDARD
CLUB